

# United States of America

United States Patent and Trademark Office

*Assaggerza*

**Reg. No. 7,349,512**

**Registered Apr. 09, 2024**

**Int. Cl.: 29, 30, 41**

**Service Mark**

**Trademark**

**Principal Register**

LEVONI S.p.A. (ITALY SOCIETÀ PER AZIONI (SPA))  
Via Matteotti 23  
I-46014 Castellucchio (Mantova)  
ITALY

CLASS 29: Salami; pepperoni; cured sausages; meat; meat, preserved; Meat-based spreads; dried meat; sliced meat; meat, tinned; meat preserves; meat jellies; sausage meat; Processed meat products, namely, meat sticks consisting primarily of processed pork; ham; prosciutto; mortadella; sausages; preserved sausages; fresh meat; frozen meat; chopped meat, namely, mincemeat; smoked meats; freeze-dried meat; poultry, not live; veal; beef; meat substitutes; pork; Processed meat, namely, turkey meat; Uncooked hamburger patties; meat extracts; beef slices; pork preserves; Prepared dishes consisting principally of meat; canned pork; meat- based snack foods; Meat stocks; soups; Frozen meat products, namely, frozen meals consisting primarily of meat; cooked meat dishes

CLASS 30: Bread; rusks; wholemeal bread; bread biscuits; flat bread; bread doughs; Baked goods, namely, barm cakes; mixes for the preparation of bread, namely, bread mixes; bread concentrates in the nature of bread bases; foodstuffs made from dough, namely, dough-enrobed foods consisting of a dough-based wrapper with fillings consisting primarily of meats, poultry, fish, fruits and vegetables and cheese

CLASS 41: Publication of the editorial content of websites accessible via global computer networks; providing online non-downloadable electronic publications in the nature of magazines, newspapers, journals, newsletters and books in the fields of food, wine, spirits, liqueurs and beverages, hotel facilities, and leisure and entertainment facilities; publication of texts, magazines, journals, newspapers, periodicals, catalogues, and brochures in the fields of food and wine, edible foods, wine, spirits, liqueurs and drinks, excluding publicity texts; Educational services, namely, conducting classes, seminars and workshops in the fields of food, wine, edible foods, spirits, liqueurs, drinks, travel, hotel facilities, provision of leisure, and entertainment facilities; Educational services, namely, providing on-line courses of instruction in the fields of food, wine, edible foods, spirits, liqueurs, drinks, travel, hotel facilities, provision of leisure, and entertainment facilities via a website; arranging and conducting educational congresses and conferences in the fields of edible foods, wine, spirits, liqueurs and drinks; Entertainment and educational services in the nature of organizing competitions in the fields of food, wine, edible foods, spirits, liqueurs, drinks, travel, hotel facilities, leisure and entertainment facilities for educational and entertainment purposes; Entertainment services, namely, edible food, wine, spirits, liqueur and beer tastings; Publishing of books and periodicals in the nature of training material for the vocational training of staff in the fields of edible foods, wine, spirits, liqueurs, and drinks; Publishing texts, other than publicity texts, in the fields of food and wine, edible foods, wine, spirits, liqueurs and drinks

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



The color(s) red is/are claimed as a feature of the mark.

The mark consists of the stylized wording ASSAGGEZZA in red.

PRIORITY DATE OF 04-08-2022 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1699251 DATED 07-19-2022,  
EXPIRES 07-19-2032

SER. NO. 79-356,612, FILED 07-19-2022

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**