

REGISTERED TRADEMARK - EUIPO (European Union)

210	Serial number	220	Application date
019228470		August 5, 2025	
111	Registration number	151	Registration date
019228470		December 21, 2025	
551	Kind of mark	180	Expiry date
Individual		August 5, 2035	
550	Type of mark		
Figurative			
511	Nice classification - NCL		
9, 42			

NAMES AND ADDRESSES

<p>730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER</p> <ul style="list-style-type: none"> Name WeAre8, Pbc. Kind Legal Entity Address WeAre8 Pbc. 224 W 35th St Ste 500 #195 New York US-NY 10001 ESTADOS UNIDOS (DE AMÉRICA) Country USA 	<p>740 NAME AND ADDRESS OF THE REPRESENTATIVE</p> <ul style="list-style-type: none"> Name BUGNION S.P.A. Kind Legal Person Address BUGNION S.P.A. Viale Lancetti 17 I-20158 Milano ITALIA Country Italy
<p>750 ADDRESS FOR CORRESPONDENCE</p> <ul style="list-style-type: none"> Name BUGNION S.P.A. Address BUGNION S.P.A. Viale Lancetti 17 I-20158 Milano ITALIA Country Italy 	

CLASSIFICATION

<p>511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION)</p> <ul style="list-style-type: none"> 9 downloadable software in the nature of web and mobile applications for use as part of a technology ecosystem that allows people at scale to be sponsored and paid by brands for watching, creating, or sharing branded content • downloadable computer software platform for artificial intelligence data analysis in the nature of allowing people at scale to be sponsored and paid by brands for watching, creating, or sharing branded content 42 artificial intelligence data analysis platform as a service featuring computer software platforms for providing metrics and analytics to users, namely, a technology ecosystem that allows people at scale to be sponsored and paid by brands for watching, creating or sharing branded content

IP OFFICE - EUIPO (European Union)

 <p>EUIPO EUROPEAN UNION INTELLECTUAL PROPERTY OFFICE</p>
<ul style="list-style-type: none"> Official status

Registered

- Status date
December 23, 2025
- Region of filing
European Union

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information.

FURTHER INFORMATION

Publication information

- Identifier
2025/171
- Date
September 12, 2025
- Section
A.1

270 Application language
en

- Identifier
2025/243
- Date
December 23, 2025
- Section
B.1